

RECONNECT

IN-PERSON

Located within the **NABSHOW**
Where Content Comes to Life

TO BOOK YOUR BOOTH & PARTNER
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**AES SHOW
VEGAS 2021**
AUDIO ENGINEERING CONVENTION

Stronger ties as we reconnect



Due to the move of the NAB Show Las Vegas from this April to October, it was a natural decision to continue our co-location partnership for 2021 and relocate the AES Show to within the NAB Show Las Vegas too.

This reduces the inconvenience and costs to our partners, increases marketing strength, allows attendees to freely visit both events in one and negates any competing decisions.



Audio Exhibitors are placed throughout the event with broadcast focused exhibits in the Central and North Halls and the AES Tech Program, workshops and Immersive Experience Center, together with an exhibition area in the adjoining Westgate campus to the NAB Show North hall.

Audio Exhibitors at NAB & AES Las Vegas 2021



Attendees will find all AES & NAB exhibitors in one platform this year for ease of use. Only one NAB exhibition badge is needed to access both the AES & NAB exhibit halls.

AES Tech Program Passes are required to access the program rooms.

Audio-Technica U.S. Inc
Audio Science Inc
Audiotonix
B&H Photo, Video, Pro Audio
Calrec Audio
Cedar Audio Ltd
Clear-Com
Comrex
DiGiCo
Eventide, Inc
Fraunhofer
IHSE
Independent Audio Inc
Lectrosonics, Inc
Logitek
markertek
Nugen Audio
Panasonic
Pliant Technologies
Riedel Communications

RTS Intercom Systems
RTW
Sonifex
Sony Synthax
Sound Particles
Tieline
The Recording Studio Insurance
TSL Products
Wheatstone
Wysiscom
Wholer Technologies
Sennheiser
Shure Incorporated
Focusrite Group
Adam Audio
NTP Technology
RME
Digigram
Plus 24
Brainstorm

Sanken
Blackbird Academy
Josephson
Solid State Logic
Austrian Audio
Wave Distribution
Hear Technologies
Dell
GiK Acoustics
Antares
Analog Devices
ETS-Lindgren
Empirical Labs
Samar Audio
Serpent Audio
Useful Arts
Strauss Elektroakustik
Iron Mountain
Entertainment Services
Recording Academy
Producers & Engineers Wing

AES SHOW VEGAS 2021

IN-PERSON EXHIBIT PACKAGE

AES SHOW VEGAS 2021
11 – 13 October, 2021



**AES SHOW
VEGAS 2021**

IN-PERSON AUDIO ENGINEERING EVENT

IN-PERSON ONLY EXHIBIT PACKAGE

Booth space is \$44 per sq ft. This area has pipe & drape, name sign, carpet, single power drop, power strip and basic furniture pack. For example: 10'x10' booth package is \$4,400

New for this year's event, we are including the AES Affiliate Program. This is a \$500 charge with the initial booking payment. The Affiliate Program gives a 10% discount on your booth space booking together with UNLIMITED material handling* at the AES Las Vegas 2021 event. The Affiliate Program reduces the booth space cost to \$39.60 per sq ft.

For example: 10'x10' Turnkey booth package = \$3,960

Yes! This includes: Carpeting, Pipe & Drape, Name Sign, Power Drop with Power Strip, Table, Chairs, and UNLIMITED Material Handling*!

A booth Interview is also included with each exhibitor booth booking. This will be a 15-minute recorded booth session, edited and broadcast during the event via our new website and social media.

The New AES Immersive Experience Center & Academy, Academy Stage TechTalks, Tech Program Track Partners and demonstration/meeting room opportunities are now available.

* **Special Handling:** material delivered by the carrier in such a manner that it requires additional handling, such as ground unloading, stacked and constricted space unloading, designated piece unloading, loads mixed with pad-wrapped material, loads failing to maintain shipping integrity, and shipments that require additional time, equipment or labor to unload. Federal Express and UPS are included in this category due to their delivery procedures.

AES Show 2021 Las Vegas Exhibitor Contract Payment & Policies



**AES SHOW
VEGAS 2021**

IN-PERSON AUDIO ENGINEERING EVENT

Full terms and conditions will be included with the exhibitor contract

PAYMENT SCHEDULE

25% of your total exhibit space fee is due when booking, along with your executed contract.

25% (total of 50%) of your exhibit space fee is due May 15, 2021.

25% (total of 75%) of your exhibit space fee is due July 15, 2021.

Final 25% (total of 100%) of your exhibit space fee is due September 1, 2021.

2020 ROLL-OVER OPTIONS (previously booked)

1. Use the full amount rolled over to 2021 as a credit in 2021.
2. Credit can be applied to exhibit space or sponsorship and advertising.

IF THE SHOW IS CANCELLED

If for whatever reason AES is forced to cancel the in-person event at the Westgate Hotel and Resort in Las Vegas, all exhibition fees will be automatically transferred to either the 2021 Virtual Event, or the 2022 in-person AES Convention, or split between the two – depending on Exhibitor preference, minus a 15% administrative fee.

IF YOU CANCEL YOUR SPACE BOOKING

75% refund if cancelled on or before June 30, 2021.

50% refund if cancelled on or before July 30, 2021.

No refund if cancelled on or after August 30, 2021.

You can choose to roll your 2021 commitment to 2022 with no penalty before July 30, 2021



AES Dedicated Tech Program, Immersive & Exhibit Area

- Wide aisles and open spaces for comfort and safety.
- AES Core exhibit booths with Immersive Experience Center, Academy Stage for presentations, 3 Tech Program rooms, and meeting rooms. Additional audio exhibitors are placed in the two broadcast focused NAB halls.
- Rooms "D, E & F" – 2,100 sq ft each are available on Sunday and Monday for private demonstrations and meetings (includes set-up and break-down time).
- Event hours are:
 Monday 9am – 6pm
 Tuesday 9am – 6pm
 Wednesday 9am – 4pm

Exhibitor list and floorplan is shared with NAB Show this year, for ease of use to attendees.

The Exhibitor Portal will be in the NAB/AES Map Your Show system.



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